## My dream: Starting a business

## Before you watch

**A** Label the pictures with the correct words. Then compare with a partner.

coffee cookies a cupcake a muffin a recipe







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**B** Check  $(\checkmark)$  the correct answers. Then compare with a partner.

- 1 What is a business?
  - ☐ It's a job you get after you graduate.
  - It's a company or organization that sells something to make money.
- 2 Who are customers?
  - They're people who buy things.
  - They're people who sell things.
- 3 What does it mean to do research?
  - ☐ It means you look for information about something and study it.
  - ☐ It means you prepare for an exam.

## While you watch

- A Write T (true) or F (false).
  - 1 Tim's dream is to have a cookie store. \_\_
  - 2 Tim's friends don't think he should open a cookie store.
  - 3 Tim talks to Amelia because she has her own shop.
  - 4 Amelia says it's really important to know your cupcakes.
  - 5 Amelia didn't have any problems making her dream come true.



Tim and Amelia

В	Circle the correct answers.
1	Tim's video is for his business
	a class b bank c plan
2	Tim asks Amelia for
	a her cupcake recipe b business advice c a job
3	At first, Amelia sold only
	a coffee and muffins b coffee and donuts c coffee and cupcakes
4	Amelia thinks Tim might have a problem selling only
	a coffee b cookies c cupcakes
5	A business plan shows that a new business will
	a sell cookies b buy new products c make money
6	Amelia offers Tim
	a a business plan b a job c a cup of coffee
C	How did Amelia's dream come true? Number the steps from 1 to 7.
	She went to the bank for a loan, but the bank said "no."
	She used her research to write a business plan.
	She worked part-time at a coffee shop to learn about the business.
	The bank liked Amelia's business plan, and it gave her the money.
	She went to a second bank, and that bank said "no," too.
	She did a lot of research.
	She took a class to learn about business.

## After you watch

A PAIR WORK How will Tim make his dream happen? Make predictions. Use the expressions below and your own ideas.

do research learn about his customers take another class get a job finish his video report get a loan save money write a business plan

A: I think Tim will write a business plan.

**B:** I think he might get a loan.



**B** GROUP WORK Share your predictions with another pair. How many different predictions did you make?